



The University of Georgia

University Council
Athens, Georgia 30602

MEMORANDUM

TO: Dr. Nancy Felson, Chair
Executive Committee

FROM: Dr. William Vencill, Chair
University Curriculum Committee

DATE: October 31, 2005

SUBJECT: Name Change: School of Forest Resources

The attached proposal to change the name of the Daniel B. Warnell School of Forest Resources, to the Daniel B. Warnell School of Forestry and Natural Resources was approved by the University Curriculum Committee under the condition that this name change does not preclude any other school or college from using the term “natural resources” in any of their current or future academic, research or extension programs, activities, facilities and campuses. The proposal is submitted to the Executive Committee of University Council for consideration.




The University of Georgia

Daniel B. Warnell School of Forest Resources
Forestry, Wildlife, Fisheries and Aquaculture
Forest Environmental Resources
Office of the Dean

October 5, 2005

MEMORANDUM

TO: Dr. Arnett C. Mace, Jr.
Senior Vice President for Academic Affairs and Provost

FROM: Richard L. Porterfield 
Dean

RE: Proposed School Name Change

Please find attached a proposal to change the name of the Daniel B. Warnell School of Forest Resources to the *Daniel B. Warnell School of Forestry and Natural Resources*. This name change is an important step toward making the University community and the general public more aware of the breadth of scholarship that is represented in the School. I believe that the name change would enhance our recruitment and development efforts while maintaining and expanding our strong relationship with our alumni and the public. I strongly endorse this proposal and encourage its approval for subsequent implementation.

Attachments

NAME CHANGE JUSTIFICATION FORM

School/College Name: **Daniel B. Warnell School of Forest Resources**
Proposed Name: **Daniel B. Warnell School of Forestry and Natural Resources**

Department Name Changes: N/A

Major Name Changes:

| Current Major Name | Degree | Proposed Major Name | Degree |
|--------------------|--------|---------------------|--------|
|--------------------|--------|---------------------|--------|

Prefix Changes:

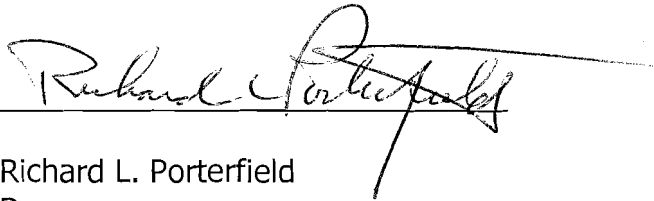
A prefix change package should be submitted after the name change has been approved.

| Current Prefix | Department | Proposed Prefix | Department |
|----------------|-----------------------------------|-----------------|---|
| FORS | School of Forest Resources | FANR | School of Forestry and Natural Resources |

JUSTIFICATION:

See attached justification.

SIGNATURES:



Richard L. Porterfield
Dean

Proposal for a Name Change for the Daniel B. Warnell School of Forest Resources

Justification

The Daniel B. Warnell School of Forest Resources proposes to change its name to the *Daniel B. Warnell School of Forestry and Natural Resources*. This name change is based on our attempts to more accurately reflect the diversity of scholarship in our School and on the results of three separate surveys, an alumni opinion poll and a faculty vote.

The Daniel B. Warnell School of Forest Resources is composed of a single faculty that manages 4 different majors: Fisheries and Aquaculture, Forestry, Water and Soil Resources, and Wildlife. In addition, a fifth major, Natural Resources Recreation and Tourism, is being proposed this fall. The School maintains a student body of approximately 175 undergraduate professional students (all students currently graduate with a B.S. in Forest Resources), and 160 graduate students.

The School of Forest Resources changed its name from the George Foster Peabody School of Forestry in 1968 to acknowledge the growth in programs of the School. Since that time, the breadth of research and teaching in the School has continued to expand into new and diverse areas. Unfortunately, it has become apparent to us that many in the University community and outside have not come to realize these changes due, in part, to the School's name. To that end, we have done a substantial amount of research on the positive impacts of changing our name again to the Daniel B. Warnell School of Forestry and Natural Resources.

A survey of some 400 existing freshmen and sophomores on campus was conducted in the spring of 2005 by the UGA Survey Research Center. The survey attempted to gauge the School's name recognition and whether students across campus were aware of the majors that are offered in the School. We asked respondents: If you wanted to major in Fisheries & Aquaculture, Forestry, Water and Soil Resources or Wildlife, in what School or College on campus would you look for that major? With the exception of the Forestry major, the majority of students would look outside the School of Forest Resources to find a major if they were interested in Fisheries, Water and Soil Resources, or Wildlife. A later question in the survey asked: If the name of the School were "Forestry and Natural Resources", would you have been more likely to look for our majors within the School? To this, 69% said "yes".

The survey was repeated with the incoming freshman class with very similar results. A majority would look outside the School for the non-forestry majors. Again, with the name change, 66% would have been more likely to look for the School's majors within the School.

Finally, 67 High School Guidance Counselors responded as to where they would direct students interested in our majors. They too indicated that they would largely direct students to other units on campus. When asked if a change in name to the *Daniel B. Warnell School of Forestry and Natural Resources* would help them direct students to the School, 91% said "yes".

We also surveyed our alumni regarding a name change. Nearly 3,500 of our alumni were surveyed as to the name change and 851 responded (24.6%). Of those responding, 85% indicated support for a name change as a better reflection of the programs the School offers. Finally, in a vote completed this month, 86% (44 out of 51) of the School's faculty approved the name change in an up-or-down vote.

Resources Needed for this Change

The proposed name change involves only a minimal need for resources, primarily for the changing of stationary, signs, and other identifying material. There are no additional resource needs beyond this that are foreseen.

Conclusion

The results of our research indicate that there is substantial confusion and uncertainty about the programs offered in our School. We believe that changing our name to the *Daniel B. Warnell School of Forestry and Natural Resources* would substantially improve both the Campus' and general public's understanding of the breadth and scope of our programs and better reflect our diversity. Overall, we believe that this change will improve our recruitment and development efforts.



OCT 04 2005

The University of Georgia

Franklin College of Arts and Sciences
Office of the Dean

September 30, 2005

Richard L. Porterfield, Dean
Daniel B. Warnell School of Forest Resources
CAMPUS

Dear Dean Porterfield,

I am writing to provide my support for the proposed name change from the Daniel B. Warnell School of Forest Resources to the Daniel B. Warnell School of Forestry and Natural Resources. My associate deans and I have considered the proposal and find no conflicts with the Franklin College. Moreover, I agree with the rationale for the change and believe that the school's new name will more accurately reflect the breadth and nature of programs offered by your school.

Sincerely,

Garnett S. Stokes, Dean
Franklin College of Arts and Sciences



The University of Georgia

College of Family & Consumer Sciences
Office of the Dean

Dawson Hall
Athens, Georgia 30602-2622
Telephone (706) 542-4879
Fax (706) 542-4862

Sharon Y. Nickols
Dean

September 28, 2005

TO: Office of Curriculum Systems

FROM: Sharon Y. Nickols, Dean

RE: Name Change Proposal from the Warnell School of Forest Resources

On behalf of the College of Family and Consumer Sciences, I am writing to indicate our concurrence with the proposal from the Daniel B. Warnell School of Forest Resources to change the name of the School to the Daniel B. Warnell School of Forestry and Natural Resources. Members of the College Executive Committee reviewed the carefully developed proposal and were impressed by the timeliness and appropriateness of the change. We wish the School much success in attracting additional students and serving the needs of the state and nation for well-prepared professionals.



The University of Georgia

College of Public Health
Dean's Office

October 3, 2005

Dr. Richard Porterfield
Dean
Daniel B. Warnell School of Forest Resources
2-229 Forest Resources Building
The University of Georgia
Athens, GA 30602-2152

RE: Change of Name for Daniel B. Warnell School of Forest Resources

Dear Dean Porterfield:

On behalf of the College of Public Health, I have reviewed the proposal to change your School's name to the Daniel B. Warnell School of Forestry and Natural Resources. It is obvious to me that this name change will better reflect the current mission of your school and should assist in informing the public of the School's areas of concentration. Further, the revised name should aid in attracting students that wish to pursue an education in wildlife, fisheries, and areas of soil and water resources. It does not appear to me that this change would adversely affect any of the other 14 Colleges at the University and the College of Public Health supports this action.

Sincerely,

Phillip L. Williams, Ph.D.
Interim Dean and Professor



The University of Georgia

College of Veterinary Medicine

Office of the Dean

Athens, Georgia 30602-7371
Telephone (706) 542-3461
Fax (706) 542-8254

September 28, 2005

Dr. William K. Vencill
Chair, University Curriculum Committee
Office of Curriculum Systems
116 Franklin House

Dear Dr. Vencill:

Thank you for the opportunity to review the proposal to change the name of the Daniel B. Warnell School of Forest Resources to the Daniel B. Warnell School of Forestry and Natural Resources. I have solicited input from our faculty, including those whose work involves wildlife disease investigations. The College of Veterinary Medicine endorses this name change.

Thank you for the opportunity to provide input regarding this proposal.

Sincerely,

Sheila W. Allen, DVM, MS
Interim Dean

SWA/tce



The University of Georgia


College of Environment and Design

OCT 06 2005

To DAVE

MEMO

TO: Richard Porterfield
Dean, Daniel B. Warnell School of Forest Resources

FROM: John F. Crowley
Dean 

DATE: October 4, 2005

RE: Support for School Name Change

This is to confirm our many discussions as well as background materials provided by you explaining the need and the logic of changing the name of your School (cited above) to *The Daniel B. Warnell School of Forestry and Natural Resources*. It is clear to me that the change better represents the mission and degree programs you provide. I support the change and thank you for the useful discourse.

JFC/dm



The University of Georgia

College of Agricultural and Environmental Sciences
Office of the Dean and Director

October 20, 2005

Ms. Fiona B. Liken
Office of Curriculum Systems
116 Franklin House
Campus

Dear Ms. Liken:

I support the proposal to change the name of the Daniel B. Warnell School of Forest Resources to the Daniel B. Warnell School of Forestry and Natural Resources.

Below is a statement developed and approved by the College of Agricultural and Environmental Sciences (CAES) Faculty Council regarding the name change. The CAES Faculty Council asked that the statement be forwarded to the committee.

“The faculty of the College of Agricultural and Environmental Sciences approves of the proposal offered by the Daniel B. Warnell School of Forest Resources to change the name of their school to “The Daniel B. Warnell School of Forestry and Natural Resources” contingent upon the agreement that this name change does not preclude the College of the Agricultural and Environmental Sciences from using the term “natural resources” in any of their current or future academic, research or extension programs, activities, facilities and campuses.”

Sincerely,

J. Scott Angle
Dean and Director