



University Council

August 19, 2022

UNIVERSITY CURRICULUM COMMITTEE – 2022-2023

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Ex-Officio – Provost S. Jack Hu

Undergraduate Student Representative – TBD

Graduate Student Representative – Yehia Abdelsamad

Dear Colleagues:

The attached proposal from the Terry College of Business to terminate the Area of Emphasis in Legal Studies under the International Business (B.B.A.) co-major will be an agenda item for the August 26, 2022, Full University Curriculum Committee meeting.

Sincerely,

Susan Sanchez, Chair

University Curriculum Committee

cc: Provost S. Jack Hu  
Dr. Marisa Pagnattaro

# PROPOSAL FOR TERMINATION OF AN ACADEMIC PROGRAM

**Date:** August 9, 2022

**School/College:** Terry College of Business

**Department/Division:** Terry College of Business

**Program:** Area of Emphasis in Legal Studies under the International Business (B.B.A.) Co-Major

**Which campus(es) offer this program?** Athens

**Deactivation or Termination?** Termination

**Proposed Effective Date:** Fall 2022

**Last date students will be admitted to this program:** No students are currently enrolled in the program, and no new students will be admitted.

**Last date students will graduate from this program:** No students are currently enrolled in the program.

## **Program Abstract:**

The Area of Emphasis in Legal Studies consists of twelve hours of coursework taken within the course prefix LEGL, Legal Studies, by students in the International Business (B.B.A.) co-major.

## **1. State the reasons for terminating the program, and provide copies of any relevant documents.**

In August 2009, the Terry College of Business revised the International Business (IB) program to replace areas of emphasis with double majors. The exception was the Area of Emphasis in Legal Studies, where no major exists. In spring 2013, the Undergraduate Certificate in Legal Studies was launched. The International Business Curriculum Committee voted in fall 2017 to remove the Area of Emphasis in Legal Studies for the International Business (B.B.A.) co-major (see the attached minutes from the September 17, 2017, meeting). Offering the Undergraduate Certificate in Legal Studies makes the Area of Emphasis in Legal Studies obsolete, as the certificate can be completed by students in the co-major and provides more course options.

## **2. What will be done to minimize the impact of the termination of the program upon the personal and professional lives of the faculty and staff involved? Include specific information on: a) how faculty and staff will be notified of the termination, and b) how faculty and staff will be reallocated.**

No students are currently enrolled in the area of emphasis, nor have any been in the recent past. No new students will be admitted. The faculty involved with the area of emphasis have shifted their focus to the Undergraduate Certificate in Legal Studies.

## **3. What will be done to insure that termination of the program does not weaken other programs (graduate, undergraduate, or professional) for which the department may be responsible?**

Enrollment in the Undergraduate Certificate in Legal Studies is robust. The shift to a certificate allowed the Legal Studies curriculum to expand beyond International Business to appeal to students in all majors. Thus, the move to a certificate can be viewed as a strengthening of the program.



# Meeting Notes

## Fall 2017 International Business Coordination Committee Minutes

September 27, 2017  
442 Correll Hall Devore Conference Room

**Members Present:** Janine Aronson (MIST), Tina Carpenter (ACCT), Kate McClain (ECON), Tim Quigley (MGMT), Tim Samples (ILSRE), Marisa Pagnattaro (*ex officio*) **Also attending:** Jay Mathias, Program Specialist for IB Programs

### 1. Introduction and Election of Chair

- a. Associate Dean Marisa Pagnattaro called the meeting to order at 9:00am
- b. Tim Samples was nominated and elected as chair for AY 2017-2018

### 2. International Business Co-Major Update

- a. Jay Mathias, Program Specialist for International Business Programs, provided an update and overview of the following items:
  - i. International Business co-major curriculum and graduation requirements
  - ii. Current enrollment: breakdowns by academic discipline and foreign language of study
  - iii. Profile of the May 2017 graduating class (64 students):
    1. 25% Honor students
    2. 60% completed a minor or major in a foreign language
    3. 67% graduated with GPA of 3.5 or better
    4. 79% studied or interned abroad

- iv. IB co-major admissions: Committee members discussed capacity in IB-required and elective courses. Committee members indicated capacity in their respective departments' IB courses, including summer and online sections of ECON 4040 and a summer section of MGMT 5560. Mathias indicated that there were a total of 119 new IB applicants for Fall 2017. Admissions subcommittee of Associate Dean Pagnattaro, Professor Samples, and Mathias would be meeting to decide Fall 2017 IB co-major admits.
- v. AY 2016-2017 Assessment: Mathias provided the AY 2016-2017 IB co-major assessment data to the committee for review. While all conditions for success were met, inconsistency was noted between Fall 2016 and Spring 2017 sections of MGMT 5560, explained as a consequence of different instructors from year-to-year and section-to-section.
- vi. New international business programs: Mathias discussed new IB programs for AY 2016-2017 and AY 2017-2018 including Business in Cuba and Business in China programs. Associate Dean Pagnattaro led a discussion of a new university initiative to develop embedded abroad programs in which students would be enrolled in a semester-long course and travel during holiday or spring breaks.

### 3. New Business

- a. Removal of Legal Studies area of emphasis: Committee members voted to formally remove the Legal Studies area of emphasis (AoE) for IB co-majors. The AoE was originally provided prior to the creation of the Legal Studies Certificate. The development of the Legal Studies Certificate makes the the AoE for IB co-majors obsolete as co-majors can pursue the certificate program, which offers more options to students.
- b. Addition of area of emphasis in Data Analytics for MIST/IB students: Committee members discussed the feasibility of an Area of Emphasis (AoE) in Data Analytics for MIST/IB students and came to the unanimous conclusion that students could complete requirements for each in the 121 credit-hours required to graduate and not prolong their graduation. Students should be made aware that the addition of the co-major and the Data Analytics AoE to their MIS degree requires careful and strategic planning if they plan to graduate in four years.
- c. Addition of co-major electives
  - i. BUSN 4650 – Diversity in a Global Environment: Committee members voted to add BUSN 4650 as a major elective for IB co-majors.
  - ii. ACCT 4900 – International Accounting: Committee members voted to add ACCT 4900 as a major elective for IB co-majors. Mathias and Dr. Carpenter will follow up with the Accounting Department to determine how ACCT 4900 would apply to Accounting and International Business majors.
- d. Student appeal: Hebrew 4100 to satisfy foreign language requirement: Committee members voted to approve student’s request to have proposed HEBR 4100 course to satisfy IB’s foreign language requirement.

The meeting adjourned at 10:00am.

## Documentation of Approval and Notification

**Proposal:** Termination of the Area of Emphasis in Legal Studies under International Business (B.B.A.) Co-Major

**College:** Terry College of Business

**Department:** Terry College of Business

**Proposed Effective Term:** Fall 2022

Approvals:

- Terry College of Business Associate Dean, Dr. Henry Munneke, 8/9/22