



UNIVERSITY OF
GEORGIA

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University Council

April 16, 2021

UNIVERSITY CURRICULUM COMMITTEE – 2020-2021

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Undergraduate Student Representative – Jeremiah de Sesto

Graduate Student Representative – Gerena Walker

Dear Colleagues:

The attached proposal to revise the high-demand selection criteria for the Area of Emphasis in Graphic Design under the major in Art (B.F.A.) will be an agenda item for the April 23, 2021, Full University Curriculum Committee meeting.

Sincerely,

John Maerz, Chair

University Curriculum Committee

cc: Provost S. Jack Hu
Dr. Rahul Shrivastav

PROPOSAL TO ESTABLISH OR CHANGE THE HIGH-DEMAND STATUS OF AN UNDERGRADUATE MAJOR

Date: March 3, 2021

School/College: Franklin College of Arts and Sciences

Department/Division: Lamar Dodd School of Art

Program: Art (B.F.A.) with an Area of Emphasis in Graphic Design

Proposed Effective Date: Fall 2021

1. Anticipated Number of Applicants

If the capacity of the major is smaller than the anticipated number of applications, the major may be designated as high-demand.

- a. Provide the capacity of the area of emphasis for both this academic year and the following academic year.**

The area of emphasis will accept up to 36 students annually in 2021-22 and 2022-23.

- b. Provide the anticipated number of applications for both this academic year and the following academic year.**

Approximately 45 applicants are anticipated for the 2021 portfolio review. Maximum applicants expected is approximately 65 due to maximum enrollments in requisite courses.

2. High-Demand Majors

- a. What is the academic justification for restricting the major?**

Limitation of faculty and available instructors, limitations of facilities, and maximum enrollments of studio courses.

- b. Provide the criteria which will be used to determine which of the applicants meeting entrance requirements will be admitted to the major.**

- Students must have completed or be concurrently enrolled in the required studio core courses common to all B.F.A. art degree concentrations (ARST 1050, ARST 1060, and ARST 1080) with a grade of C (2.0) or better.

(Students may apply to the area of emphasis while concurrently enrolled, but acceptance will be contingent upon completion of the courses with a grade of C or better.)

- Completion of ARGD 2010, Graphic Design Survey with a grade of C (2.0) or better.

(Prerequisites: completion of ARST 1050 and ARST 1060 or 1080)

- Completion of or concurrent enrollment in ARGD 3020 and ARGD 3030

- Once students are enrolled in ARGD 3020, they may apply for acceptance to the major via portfolio submission during School-wide portfolio review.
Assessment Criteria: Applicant portfolios will be assessed on: Understanding of Design Principles; Execution and Craft; Design Exploration and Investigation; and Overall Organization, Curation, and Presentation of the Portfolio.

3. Attach responses from other schools and colleges, if applicable.

Not applicable.

4. Provide a contact person for information concerning the criteria and application deadlines. Moon Jang moonjj@uga.edu or Julie Spivey jspivey@uga.edu

Approvals:



3.10.21

Michael Marshall, Interim Co-Director School of Art

Date

Art - Area of Emphasis in Graphic Design - B.F.A.

I. FOUNDATION COURSES (9 HOURS)

[ENGL 1101](#) or [ENGL 1101E](#) or [ENGL 1101S](#)

[ENGL 1102](#) or [ENGL 1102E](#) or [ENGL 1103](#) or [ENGL 1050H](#) or [ENGL 1060H](#)

[MATH 1101](#) or [MATH 1113](#) or [MATH 2200](#) or [MATH 2250](#) or [MATH 2300H](#) or [MATH 2400](#) or [MATH 2400H](#) or [MATH 2410](#) or [MATH 2410H](#) or [STAT 2000](#)

II. SCIENCES (7-8 HOURS)

At least one of the physical science or life science courses must include a laboratory.

Physical Sciences (3-4 hours)

Preferred Course(s): Please consider the Franklin College's Physical Sciences requirement when selecting courses from the Core Curriculum. Some courses approved for the core curriculum do not satisfy the Franklin College requirement.

Life Sciences (3-4 hours)

Preferred Course(s): Please consider the Franklin College's Biological Sciences requirement when selecting courses from the Core Curriculum. Some courses approved for the core curriculum do not satisfy the Franklin College requirement.

III. QUANTITATIVE REASONING (3-4 HOURS)

Preferred Course(s): [ARTS 2100](#), [ARTS 2100E](#)

IV. WORLD LANGUAGES AND GLOBAL CULTURE, HUMANITIES AND THE ARTS (12 HOURS)

World Languages and Global Culture (9 hours)

Preferred Course(s): [ARHI 2400](#) or [ARHI 2400E](#) or [ARHI 2411H](#)

Humanities and the Arts (3 hours)

Preferred Course(s): [ARHI 2300](#) or [ARHI 2300E](#) or [ARHI 2311H](#)

V. SOCIAL SCIENCES (9 HOURS)

Preferred Course(s): [ANTH 1102](#), [PSYC 1101](#), [SOC 1101](#), or [SOCI 2600](#)

Area VI

[ARST 1040](#)

[ARST 1050](#) or [ARST 1050H](#)

[ARST 1060](#)

[ARST 1080](#)

[ARST 2020](#)

([ARST 2205](#), [ARST 2205L](#)) or [ARST 2210](#)

[ARGD 2010](#)

Entrance Requirements

Students will be provisional majors (~~Art 3088~~) until they have completed [ARST 1050](#) (or [ARST 1050H](#)), [ARST 1060](#), and [ARST 1080](#) (with a grade of C (2.0) or better), and have been accepted into the Graphic Design concentration through portfolio review. Students entering with pre-existing college credit must have a minimum overall GPA of 2.5. Completion of Core Areas I-V should be done simultaneously with the completion of the 4-year B.F.A. program. This is a high-demand major. After meeting the entrance requirements, students will be selected based on the following high-demand selection criteria.

High-Demand Major–Selection Criteria

- Completion of, or concurrent enrollment in, ~~ARHI 2400 (or ARHI 2411H)~~, [ARST 1050](#) (or [ARST 1050H](#)), [ARST 1060](#), and [ARST 1080](#), ~~and ARGD 2010~~, with a grade of C (2.0) or better.
 - Completion of, or concurrent enrollment in, ARGD 3020 and ARGD 3030.
 - Completion of ARGD 2010.
 - Once enrolled in ARGD 3020, students may apply for acceptance into the major via portfolio review. Assessment criteria for the portfolio review includes understanding of design principles, execution and craft, design exploration and investigation, and overall organization, curation, and presentation of portfolio.
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MAJOR REQUIREMENTS

A baccalaureate degree program must require at least 21 semester hours of upper division courses in the major field and at least 39 semester hours of upper division work overall.

Students in the Franklin College must earn a grade of "C" (2.0) or better in major required courses.

Required Courses (39 hours)

Minimum grade of "C" (2.0) or better required.

[ARGD 3020](#)
[ARGD 3030](#)
[ARGD 3060](#)
[ARGD 3070](#) or [ARGD 3070E](#) or [ARHI 3300](#)
[ARGD 4030](#)
[ARGD 4060](#)
[ARGD 4090](#) or [ARGD 4090E](#)
[ARGD 4110](#)
[ARGD 4115](#) or [ARGD 4115E](#)
[ARGD 4190](#) or [ARGD 4190E](#)
[ARST 4915/6915](#) or [ARGD 4020](#)

Art History Courses:

Three (3) hours of 3000/4000-level [ARHI](#) electives*

*Non-equivalent transfer courses (ARHI 3T01 to ARHI 5T99) may not satisfy this requirement.

Three (3) hours of Contemporary/Modern Art History courses - choose from [ARHI 3065](#), [ARHI 3070](#), [ARHI 3080](#), [ARHI 3300](#), [ARHI 3530](#), [ARHI 3940](#), [ARHI 4420/6420](#), [ARHI 4440/6440](#), [ARHI 4500/6500](#), [ARHI 4510/6510](#), [ARHI 4540/6540](#), [ARHI 4550/6550](#), [ARHI 4570/6570](#), [ARHI 4580/6580](#), [ARHI 4585/6585](#), [ARHI 4590/6590](#), [ARHI 4920/6920](#), and [ARHI 4970/6970](#).

(It is required to take two 3000-level [ARHI](#) courses before taking any 4000-level [ARHI](#) course.)

Major Electives (21 hours)

Choose nine (9) hours of studio electives from the following:

[ARST](#) studio courses 2000-level or above

[ARID](#) (Interior Design) courses 2000-level or above (except [ARID 3125](#) & [ARID 4010](#))

[ARGD](#) (Graphic Design) courses, including [ARGD 4080](#) (can be repeated for up to 9 hours)

[ARTS 4100/6100](#)

[ARTS 4900/6900](#)

[ARTS 4920/6920](#)

Choose one (1) elective from the following:

[ARGD 4050](#)

[ARGD 4080](#)

[ARGD 4120](#)

[ARGD 4160](#)

[ARGD 4190](#)

[ARID 2110](#)

[ARID 4410/6410](#)

Any [ARGD](#) course not taken in Required Courses

*Non-equivalent transfer courses (ARTS 3T01 to 5T99) may not satisfy this requirement.

Design Focus Tracks/Professional Electives:

Complete a **second major**, certificate, or minor

OR

Complete a minimum of nine (9) credit hours in one of the following associated subject areas. At least six (6) hours must be at the 2000-level or above.

Some courses may require prerequisites or permission of instructor.

Art, Design & Architectural History

Any 3000/4000-level [ARHI](#) courses

[ARID 3210](#)

[ARID 3220](#)

[EDES 4610/6610](#)

[EDES 4630/6630](#)

[EDES 4640/6640](#)

[EDES\(PLAN\) 4650/6650](#)

[FACS 5711/7711](#)

[FACS 5915/7915](#)

[FILM 2120](#)

[FILM 4250/6250](#)

[FILM 4260/6260](#)

[FILM 4660/6660](#)

[LAND 1500](#)

[LAND 2510](#)

[LAND 2520](#)

[TXMI\(THEA\) 4270/6270](#)

[TXMI 4290/6290](#)

[TXMI 4350/6350](#)

[TXMI 4360/6360](#)

[TXMI 4370/6370](#)

Communications & Media

Any [COMM](#), [EMST](#), ~~[JOUR](#)~~, or [NIMIX](#) courses

Any [ADPR](#) courses (except [ADPR 3515](#), [ADPR 3520](#), [ADPR 3520E](#), or [ADPR 5710](#))

[ENGL 3590W](#)

[ENGL 3800W](#) or [ENGL 3800H](#)

[ENGL 3801W](#)

[ENGL 3850S](#)

[ENGL 3860W](#)

[ENGL 4800W](#)

[ENGL 4832W](#)

[ENGL 4896](#)
[WMST 3260](#)

Cultural Studies

[ANTH 1102](#) or [ANTH 1102E](#) or [ANTH 2120H](#)

[ANTH\(LING\) 3080](#)

[ARTI\(PSYC\)\(PHIL\) 3550](#)

[CSCI 3030](#) or [CSCI 3030H](#)

[CSCI 4330/6330](#)

[CSCI 4800/6800](#)

[EDES 4660/6660](#)

[ENGR 1920](#)

[LAND 1500](#)

[LAND 2220](#)

[LAND 2310](#)

[LING 2100](#)

[LING 4860/6860](#)

[PHIL 2020](#)

[PHIL 2500](#)

[PHIL\(LING\) 4300/6300](#)

[PSYC 1101](#)

[PSYC 2530](#)

[PSYC 3980](#)

[PSYC 3990](#)

[PSYC 4100](#)

[PSYC 4110](#)

[PSYC 4120](#)

[PSYC 4200](#)

[SOCI 1101](#) or [SOCI 1101H](#)

[SOCI 2600](#)

[SOCI 3010](#)

[SOCI 3020](#)

[SOCI 3170](#)

[SOCI 3730](#)

[SOCI 3950](#)

[SOCI\(INTL\) 4560S](#)

[SOWK 2155](#)

[SOWK 2157S](#)

[SOWK 5340](#)

Interaction & Computing

[COMM 2520](#)

[COMM 2700E](#)

[COMM 3600](#)

Any [CSCI](#) courses

[ENGR 1920](#)

Any [NMIX](#) courses

Marketing & Strategy

Any [ACCT](#), [BUSN](#), [ENTR](#), [ECON](#), [MARK](#), [MBUS](#), [MGMT](#), or [LEGL](#) courses

Any courses in the Entrepreneurship Certificate:

<http://www.terry.uga.edu/academics/entrepreneurship/certificate>

[ADPR 3100](#)

[ADPR 3110](#)

[ADPR 3120](#)

[ADPR 5140](#)

[ADPR 5750/7750](#)

[ADPR 5760/7760](#)

Studio Art & Design

Any [ARST](#), [ARTS](#), [ARGD](#), or [ARID](#) courses

[LAND 1500](#)

[THEA 5810](#)

[THEA 5820/7820](#)

[THEA 5830/7830](#)

Documentation of Approval and Notification

Proposal: Revise High Demand Selection Criteria for the Area of Emphasis in Graphic Design under the major in Art (B.F.A.)

College: Franklin College of Arts and Sciences

Department: Lamar Dodd School of Art

Proposed Effective Term: Fall 2021

Department:

- Interim Co-Director School of Art, Mr. Michael Marshall, 3/10/21

School/College:

- Franklin College of Arts and Sciences Associate Dean, Dr. Jean Martin-Williams, 3/17/21

Proposal Notification:

- College of Agricultural and Environmental Sciences Dean, Dr. Nick Place, 4/8/21
- College of Agricultural and Environmental Sciences Associate Dean, Dr. Josef Broder, 4/8/21
- College of Agricultural and Environmental Sciences Assistant Dean, Dr. Douglas Bailey, 4/8/21
- Terry College of Business Dean, Dr. Benjamin Ayers, 4/8/21
- Terry College of Business Associate Dean, Dr. Henry Munneke, 4/8/21
- Terry College of Business Associate Dean, Dr. Mike Pfarrer, 4/8/21
- Odum School of Ecology Dean, Dr. John Gittleman, 4/8/21
- Odum School of Ecology Associate Dean, Dr. John Drake, 4/8/21
- Mary Frances Early College of Education Dean, Dr. Denise Spangler, 4/8/21
- Mary Frances Early College of Education Associate Dean, Dr. Stacey Neuharth-Pritchett, 4/8/21
 - *No concerns with proposal*
- College of Engineering Dean, Dr. Donald Leo, 4/8/21
- College of Engineering Associate Dean, Dr. Ramaraja Ramasamy, 4/8/21
- College of Environment and Design Dean, Dr. Sonia Hirt, 4/8/21
- College of Environment and Design Associate Dean, Ms. Ashley Steffens, 4/8/21
- College of Family and Consumer Sciences Dean, Dr. Linda Kirk Fox, 4/8/21
- College of Family and Consumer Sciences Associate Dean, Dr. Sheri Worthy, 4/8/21
- Warnell School of Forestry and Natural Resources Dean, Dr. Dale Greene, 4/8/21
- Warnell School of Forestry and Natural Resources Associate Dean, Dr. Robert Bringolf, 4/8/21
- Grady College of Journalism and Mass Communication Dean, Dr. Charles Davis, 4/8/21
- Grady College of Journalism and Mass Communication Associate Dean, Dr. Maria Len-Rios, 4/8/21
- School of Law Dean, Mr. Peter "Bo" Rutledge, 4/8/21
- School of Law Associate Dean, Mr. Randy Beck, 4/8/21
- College of Pharmacy Dean, Dr. Kelly Smith, 4/8/21

- College of Pharmacy Assistant Dean for Student Affairs, Dr. Duc Do, 4/8/21
- College of Public Health Dean, Dr. Marsha Davis, 4/8/21
- College of Public Health Associate Dean, Dr. Erin Lipp, 4/8/21
- School of Public and International Affairs Dean, Dr. Matthew Auer, 4/8/21
- School of Public and International Affairs Associate Dean, Dr. John Maltese, 4/8/21
- School of Social Work Dean, Dr. Anna Scheyett, 4/8/21
- School of Social Work Associate Dean, Dr. Shari Miller, 4/8/21
- College of Veterinary Medicine Dean, Dr. Lisa Nolan, 4/8/21
- College of Veterinary Medicine Associate Dean, Dr. Andrew Parks, 4/8/21