



University Council

March 11, 2022

UNIVERSITY CURRICULUM COMMITTEE – 2021-2022

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Veterinary Medicine – Shannon Hostetter

Graduate School – Wendy Ruona

Ex-Officio – Provost S. Jack Hu

Undergraduate Student Representative – Matthew Juc

Graduate Student Representative – Sarah Burns

Dear Colleagues:

The attached proposal from the Terry College of Business to revise the entrance requirements for the following majors will be an agenda item for the March 18, 2022, Full University Curriculum Committee meeting:

- Accounting (B.B.A.)
- Economics (B.B.A.)
- Finance (B.B.A.)
- Management (B.B.A.)
- Management Information Systems (B.B.A.)
- Marketing (B.B.A.)
- Real Estate (B.B.A.)
- Risk Management and Insurance (B.B.A.)

Sincerely,

Susan Sanchez, Chair
University Curriculum Committee

cc: Provost S. Jack Hu
Dr. Marisa Pagnattaro

PROPOSAL TO ESTABLISH OR CHANGE THE ENTRANCE STATUS AND REQUIREMENTS OF AN UNDERGRADUATE MAJOR

Date: February 14, 2022

School/College: Terry College of Business

Departments/Divisions: J.M. Tull School of Accounting
Economics
Finance
Management
Management Information Systems
Marketing
Insurance, Legal Studies, and Real Estate

Programs: Accounting (B.B.A.)
Economics (B.B.A.)
Finance (B.B.A.)
Management (B.B.A.)
Management Information Systems (B.B.A.)
Marketing (B.B.A.)
Real Estate (B.B.A.)
Risk Management and Insurance (B.B.A.)

Proposed Effective Date: Fall 2022

1. Justification: What is the academic justification for instituting the requirement?

With this proposal to change the entrance requirements for the B.B.A. majors in the Terry College of Business, the attempt is to reduce unnecessary barriers to students entering the college, as well as clarification of some language in the requirements.

2. Requirements: What specific entrance requirements are proposed?

- ~~• Be enrolled at UGA.~~
- Applicants need not be registered for courses (“currently enrolled”) during the semester in which they apply, but they must be eligible for current enrollment at the University of Georgia.
- Have a 2.60 earned overall grade point average (transfer and UGA coursework combined; based on UGA academic record by application deadline).
- Be in good academic standing (2.00 or higher UGA GPA at application deadline or no UGA GPA for a new transfer student).

- ~~Completion of BBA General Education Core Curriculum I-VI (students may be enrolled in coursework that fulfills these requirements during the semester in which they are applying).~~
- Applicants need to have completed or be in the process of completing the BBA General Education Core Curriculum Area VI and have 58 hours completed or in progress.
- OR**
- Applicants need to have completed or be in the process of completing the BBA General Education Core Curriculum Areas I - VI.
- Exemption or successful completion of [MATH 1113](#) or [MATH 1113E](#) or higher-level [MATH](#) course (passing grade or exemption must be posted to your UGA academic record by application deadline).
- Successful completion of [ACCT 2101](#) or [ACCT 2101E](#) or [ACCT 2101H](#) (passing grade must be posted to your UGA academic record by application deadline).
- Completed or currently enrolled in [BUSN 3000](#) or [BUSN 3000E](#) or [BUSN 3000H](#).

3. Results: How will the proposed requirement solve the academic problems outlined in the justification?

The proposed change to the entrance requirements will offer greater flexibility to prospective applicants, help students enter and potentially graduate sooner, reduce confusion for students as it will apply the 58 hour rule to both the A.B. and B.B.A. admission processes, and reduce admission burdens.

4. Consequences of the Requirement:

a. How will this requirement affect the major involved? It will not impact the majors involved in the change. It is a student-centered change.

b. What effects are anticipated on other majors within the University? None

c. Are there any other anticipated effects on enrollment patterns within the University? No

Documentation of Approval and Notification

Proposal: Revise the Entrance Requirements for the following majors in the Terry College of Business

- Accounting (B.B.A.)
- Economics (B.B.A.)
- Finance (B.B.A.)
- Management (B.B.A.)
- Management Information Systems (B.B.A.)
- Marketing (B.B.A.)
- Real Estate (B.B.A.)
- Risk Management and Insurance (B.B.A.)

College: Terry College of Business

Department: J.M. Tull School of Accounting, Economics, Finance, Management, Management Information Systems, Marketing, and Insurance, Legal Studies, and Real Estate

Proposed Effective Term: Fall 2022

Department:

- J.M. Tull School of Accounting Department Head, Dr. Ted E. Christensen, 2/14/2022
- Economics Department Head, Dr. Christopher Cornwell, 2/14/2022
- Finance Department Head, Dr. Jeffry Netter, 2/14/2022
- Management Department Head, Dr. Robert Vandenberg, 2/14/2022
- Management Information Systems Department Head, Dr. Marie-Claude Boudreau, 2/14/2022
- Marketing Department Head, Dr. John Hulland, 2/14/2022
- Insurance, Legal Studies, and Real Estate Department Head, Dr. Rob Hoyt, 2/14/2022

School/College:

- Terry College of Business Dean, Dr. Benjamin Ayers, 2/14/2022