



University Council

January 13, 2023

UNIVERSITY CURRICULUM COMMITTEE – 2022-2023

Susan Sanchez, Chair

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Public Health – Pamela Orpinas

Social Work – Harold Briggs

Veterinary Medicine – Shannon Hostetter

Graduate School – Christof Meile

Ex-Officio – Provost S. Jack Hu

Undergraduate Student Representative – Kate Lindgren

Graduate Student Representative – Yehia Abdelsamad

Dear Colleagues:

The attached proposal from the Warnell School of Forestry and Natural Resources to offer a new Minor in Parks, Recreation, and Tourism Management will be an agenda item for the January 20, 2023, Full University Curriculum Committee meeting.

Sincerely,

Susan Sanchez, Chair

University Curriculum Committee

cc: Provost S. Jack Hu
Dr. Marisa Pagnattaro

PROPOSAL FOR MINOR PROGRAM OF STUDY

1. **School/College:** Warnell School of Forestry and Natural Resources
2. **Department/Division:** Warnell School of Forestry and Natural Resources
3. **Minor Name:** Parks, Recreation, and Tourism Management
4. **Proposed Effective Date:** Fall 2023
5. **Which campus(es) will offer this program?** Athens
6. **CIP:** 03020700
7. **Program Description:**

The Parks, Recreation, and Tourism Management (PRTM) program in the Warnell School of Forestry and Natural Resources connects people with the outdoors. This program is ideal for anyone who wants to work outdoors and teach others about the environment. Students learn to create educational programs, manage natural resources for outdoor recreation and nature-based tourism, and help people interact with the environment. Students learn real-world skills and tools needed to identify, understand, and manage complex human-environment issues. This includes an emphasis on understanding significant historical developments, developing services and programs, managing for recreational impacts, and recognizing the importance of sustainable development.

The PRTM minor will provide an opportunity for students to expand their knowledge base, particularly in the "human dimensions" of natural resources. The minor will help students better understand the role that people play in sustainable outdoor recreation and tourism. Students can learn what makes tourism sustainable, how to cultivate environmental awareness through outdoor recreation, how to manage wilderness areas to accommodate visitors, and the business skills needed to run a successful eco-tourism or recreation enterprise. The curriculum also provides opportunities for students to study abroad on one of many study abroad programs offered in locations including Antarctica, Australia, Fiji, New Zealand, and the United Kingdom.

8. Program of Study/Requirements:

The PRTM minor consists of a minimum of 15 semester hours of coursework. At least 9 of the 15 hours must be upper division coursework. The proposed curriculum includes 12 required hours in fundamental courses on the principles of parks, recreation, and tourism management. The curriculum also includes 3 hours that can come from PRTM or a variety of related programs across campus, including business, hospitality, and management.

Required Courses (15 hours):

Select 12 hours from the following:

- FANR(AGED) 2001, Teaching with Animals (3 hours)
- FANR(ANTH)(ECOL)(GEOG)(INTL) 4271/6271, People, Planet, or Profit (1-9 hours; maximum of 3 hours allowed) *or* FANR 4271W/6271W, People, Planet, or Profit (1-9 hours; maximum of 3 hours allowed)
- FANR 4444S/6444S, Foundations of Environmental Education (3 hours)
- FORS(ANTH) 4270/6270, Field Studies in Conservation (3 hours)
- PRTM 3310, Humans, Nature, and the Environmental Awareness (3 hours)
- PRTM 3900, Parks, Recreation, and Tourism Management Internship (1-3 hours)
- PRTM 4400/6400, Park Management (3 hours)
- PRTM 4650L/6650L, Parks, Environmental Education, and Tourism Management Field Study (4 hours)
- PRTM 5010/7010, Entrepreneurship in Recreation and Tourism (3 hours)
- PRTM 5410/7410-5410L/7410L, Stewardship and Protection of Natural Resources (3 hours)
- PRTM 5700/7700, Community Tourism: Impacts, Planning, and Management (3 hours)
- PRTM 5800S/7800S, Environmental Interpretation (3 hours)
- PRTM 5900/7900, Ecotourism and Sustainable Development (3 hours)

Select 3 hours from the following:

- BUSN 4650, Diversity in a Global Environment (3 hours)
- FANR(MARS) 1100, Natural Resource Conservation (3 hours)
- FANR(ECOL)(GEOG) 1200, Natural History of Georgia (3 hours)
- HFIM 3000, Hospitality and Food Industry Marketing (3 hours)
- HFIM 4580, Meetings and Event Planning (3 hours)
- HIPR 4100/6100 or HIPR 4100S/6100S, Cultural Resource Assessment (3 hours)
- HIPR 4460/6460, Rural Preservation (3 hours)
- HIPR 4480/6480, Introduction to Cultural Landscape Conservation (3 hours)
- MNML 5237/7237, Theory and Management of Nonprofit Organizations (3 hours)
- MNML 5320/7320, Managing Volunteers (3 hours)
- PRTM 1100E, Introduction to Travel and Tourism (3 hours)

9. Approvals:



Associate Dean for Academic Affairs

12/19/2022

Date



Warnell School

12/20/2022

Dean

School/College

Date

Documentation of Approval and Notification

Proposal: Minor in Parks, Recreation, and Tourism Management

College: Warnell School of Forestry and Natural Resources

Department: Warnell School of Forestry and Natural Resources

Proposed Effective Term: Fall 2023

School/College:

- Warnell School of Forestry and Natural Resources Associate Dean, Dr. Robert Bringolf, 12/19/22
- Warnell School of Forestry and Natural Resources Dean, Dr. Dale Greene, 12/20/22

Notification/Use of Courses:

- Agricultural and Applied Economics Department Head, Dr. Gopinath Munisamy, 1/5/23
- College of Environment and Design Associate Dean, Ms. Ashley Steffens, 1/5/23
- Non-Profit Management and Leadership Program Director, Dr. Anthony Mallon, 1/5/23
- Terry College of Business Associate Dean, Dr. Henry Munneke, 1/5/23