



University Council

March 15, 2019

UNIVERSITY CURRICULUM COMMITTEE – 2018-2019

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Undergraduate Student Representative – Ali Elyaman

Graduate Student Representative – Chasity Tompkins

Dear Colleagues:

The attached proposal from the Terry College of Business to add high-demand status to the major in Economics (A.B.) will be an agenda item for the March 22, 2019, Full University Curriculum Committee meeting.

Sincerely,

John Maerz, Chair

University Curriculum Committee

cc: Interim Provost Libby V. Morris
Dr. Rahul Shrivastav

The University of Georgia
FORM FOR NOTIFICATION OF HIGH-DEMAND STATUS
OF AN UNDERGRADUATE MAJOR

I. BASIC INFORMATION

1. **School/College:** Terry College of Business
2. **Department/Division:** Department of Economics
3. **Major:** Economics (A.B.)
4. **Proposed date for change in high-demand status:** Fall 2019

II. CAPACITY INFORMATION:

1. **Anticipated number of applicants: If the capacity of the junior class is smaller than the anticipated number of applications, this major may be designated as high-demand.**

- a. **The capacity of the junior class for both this academic year and the following academic year.**

When looking at capacity issues related to Economics, it is important to consider both the B.B.A. and A.B. degrees together. In our last admissions cycle (fall 2018), a total (B.B.A. and A.B. combined) of 259 students applied to the Economics major, of which only 171 were accepted. *Given the economics department current resources, they cannot adequately support a flow of 170 new majors every semester.* The problem is particularly acute in their senior thesis program, which, even now, requires each faculty member supervise an average of 10-12 research papers each year, over and above their regular teaching assignments. Even greater is the burden on the senior thesis course instructor, who is currently responsible for guiding 250 students through the writing process, which includes reading and evaluating the work of every student in the course.

- b. **The anticipated number of applications for both this academic year and the following academic year.**

Based on our last admission cycle (fall 2018), we expect to receive applications from roughly 500 students annually. We expect the number of applicants to continue to rise at the Terry College of Business at a rate of roughly 4% per year.

2. **High-Demand Majors:**

- a. **What is the academic justification for restricting the major?**

The Terry College of Business offers 11 majors with all but one being designated a high demand major (Economics A.B.). We believe students will see the A.B. major as a lower bar (because of differing admission requirements, not the content of the major) to gain admissions to the College. Since fall 2014, the upper-level enrollment in the College has risen 23% from 4,478 to 5,419 (not including intended majors).

As noted above, when looking at capacity issues related to Economics, it is important to consider both the B.B.A. and A.B. degrees together. While the degree requirements differ, the major requirements are the *same*. Students majoring in Economics take the same upper-level Economics courses regardless of the degree they are pursuing. Thus, B.B.A. and A.B. students should be treated the *same* in admissions. However, an open-door admissions policy for A.B. majors will eventually lead to the crowding out of otherwise deserving B.B.A. applicants to satisfy our capacity constraint. This crowding out will establish a de facto stricter admission standard for B.B.A. students. The

unequal treatment may even cause some B.B.A. applicants to enter the A.B. pool, further exacerbating the problem.

By implementing basically the *same* high-demand criteria across the two degrees, we will be able to fairly and equitably manage the total number of students entering the major. The result will be a higher quality academic experience for both groups of students.

b. Provide criteria used to determine which of the applicants meeting entrance requirements will be admitted to the major.

Please see the attached document outlining the current entrance requirements and proposed entrance requirements and high demand major criteria. The table also includes the same information for the current B.B.A. Economics degree.

c. Provide a contact person for information concerning the criteria and application deadlines.

The primary point of contact for our admission process and application is the College's Undergraduate Programs Office. Dr. Laura Clark leads this office and can serve as the overall contact person. Dr. Henry Munneke, Associate Dean of Undergraduate Programs in the College, can also serve as a point of contact.

Proposed revisions to the Entrance Requirements for Economics (A.B.)

<i>Current Economics (A.B.) Entrance Requirements:</i>	<i>Proposed Economics (A.B.) Entrance Requirements:</i>
Completion of 58 hours earned, good academic standing (2.0 cumulative UGA GPA) and an overall GPA of 2.6.	Completion of 58 hours earned, good academic standing (2.0 cumulative UGA GPA) and an overall GPA of 2.6.
Completion of ECON 2105 or ECON 2105E or ECON 2105H and ECON 2106 or ECON 2106E or ECON 2106H with grade of "C" (2.0) or better is required to complete the Economics (A.B.) major.	Completion of ECON 2105 or ECON 2105E or ECON 2105H and ECON 2106 or ECON 2106E or ECON 2106H with grade of "C" (2.0) or better is required to complete the Economics (A.B.) major.
Students may apply if they are enrolled in coursework that fulfills this requirement.	Students may apply if they are enrolled in coursework that fulfills this requirement.
After meeting the entrance requirements and applying, students will be admitted.	There is no guarantee of acceptance to any major in the Terry College of Business. Applicants are evaluated on the High-Demand Major Selection Criteria listed below. Students may apply if they are enrolled in coursework that fulfills these outstanding requirements.
	Acceptance in the major is contingent on satisfactory completion of in-progress work.

Proposed High-Demand Major-Selection Criteria for Economics (A.B.)

Current Economic (B.B.A.) High-Demand Major-Selection Criteria:

- ACT or SAT scores and sub-scores
- ETS Proficiency Profile exam (optional)
- Grades in Accounting courses -- Final course grades in ([ACCT 2101](#) or [ACCT 2101H](#) or [ACCT 2101E](#), or equivalent) and ([ACCT 2102](#) or [ACCT 2102H](#) or [ACCT 2102E](#), or equivalent).
- Grades in Economics courses -- Final course grades in ([ECON 2105](#) or [ECON 2105H](#) or [ECON 2105E](#)) and/or ([ECON 2106](#) or [ECON 2106H](#) or [ECON 2106E](#)), if completed.
- Grades in Mathematics courses -- Final course grades in ([MATH 1113](#) or [MATH 1113E](#)), [MATH 2200](#), ([MATH 2250](#) or [MATH 2250E](#)) and [MATH 2260](#) are considered.
- Statement of Purpose in Economics -- A brief essay (300-400 words) in which applicant describes his/her interest in the major and his/her future goals.
- Grades in prefix courses: Grades in courses previously completed in the prefix of the major the applicant is applying to can be considered, but are not required, for admission to the major. For example, if applying to the RMIN major, grades in RMIN courses (e.g., RMIN 4000) can be considered. The MIS major considers grades in MIST 2090 and other MIST prefix courses. In addition, grades in the College's Foundation First courses (FINA 3000, MARK 3000, MGMT 3000), as well as MSIT 3000, can be considered by all majors if completed. Consideration of the Foundation First courses mainly applies to students seeking to change or add Terry majors. It is beneficial to take these Foundation First courses at UGA.
- Students who are in good standing with the Honors Program will be guaranteed their first choice of a first (primary) major within the Terry College. This guarantee does not apply to second, double, or co-majors.

Proposed Economics (A.B.) High-Demand Major-Selection Criteria:

- ACT or SAT scores and sub-scores
- ETS Proficiency Profile exam (optional)
- Grades in Economics courses -- Final course grades in ([ECON 2105](#) or [ECON 2105H](#) or [ECON 2105E](#)) and/or ([ECON 2106](#) or [ECON 2106H](#) or [ECON 2106E](#)), if completed.
- Grades in Mathematics courses -- Final course grades in ([MATH 1113](#) or [MATH 1113E](#)), [MATH 2200](#), ([MATH 2250](#) or [MATH 2250E](#)) and [MATH 2260](#) are considered.
- Statement of Purpose in Economics -- A brief essay (300-400 words) in which applicant describes his/her interest in the major and his/her future goals.
- Grades in prefix courses: Grades in courses previously completed in the prefix of the major the applicant is applying to can be considered, but are not required, for admission to the major. For example, if applying to the ECON major, grades in ECON courses (e.g., ECON 2100) can be considered.
- Students who are in good standing with the Honors Program will be guaranteed their first choice of a first (primary) major within the Terry College. This guarantee does not apply to second, double, or co-majors.

Approvals on File

Proposal: Proposal to add high-demand status to the major in Economics (A.B.)

College: Terry College of Business

Department: Economics

Proposed Effective Term: Fall 2019

School/College:

- Department of Economics Department Head, Dr. Christopher Cornwell, 1/9/2019
- Terry College of Business Associate Dean, Dr. Henry Munneke, 1/9/2019
- Terry College of Business Dean, Dr. Benjamin Ayers, 1//9/2019