



The University of Georgia

University Council
Athens, Georgia 30602

April 15, 2013

UNIVERSITY CURRICULUM COMMITTEE – 2012-2013

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Dear Colleagues:

The attached proposal to change the name of the Area of Emphasis in Global Soft Goods Merchandising and Manufacturing to Product Development and Design under the major in Fashion Merchandising (B.S.F.C.S.) will be an agenda item for the April 22, 2013, Full University Curriculum Committee meeting.

Sincerely,

David E. Shipley, Chair
University Curriculum Committee

cc: Provost Jere W. Morehead
Dr. Laura D. Jolly



The University of Georgia

College of Family and Consumer Sciences

To: College of Family and Consumer Sciences Curriculum Committee

From: Patricia Hunt-Hurst, Ph.D.,  Department Head, Textiles, Merchandising and Interiors (TMI)

Date: March 14, 2013

Re: Global Soft Goods Merchandising and Manufacturing Emphasis Name Change

Request

This is a request to change the name of the "Global Soft Goods Merchandising and Manufacturing" undergraduate emphasis under the Fashion Merchandising major to "Product Development and Design." The TMI faculty voted in favor of this change.

Justification

The name Product Development and Design better reflects the course work and the ultimate career path for the students pursuing the emphasis in the undergraduate major of Fashion Merchandising. This emphasis was originally developed in 2006 to respond to two trends in retailing and merchandising: the increased blurring of the distinction between the apparel manufacturer and the retailer, and the second is the international nature of apparel and retailing. This goal continues ; the courses in the emphasis build on the core courses in the Fashion Merchandising major and provide students with knowledge about raw materials and manufactured products, design and product development, production technology, sourcing, marketing products and retailing. The major and emphasis prepare students for a wide range of careers in the global textile and apparel market. The name change better reflects the courses and the goal of the emphasis. The department faculty and the College of Family and Consumer Sciences Curriculum Committee voted in favor of the name change.



The University of Georgia

College of Family and Consumer Sciences
Department of Textiles, Merchandising, and Interiors

NAME CHANGE JUSTIFICATION FORM

School/College Name: _____
Proposed Name: _____

Department Name Changes:

Current Department Name: _____ Proposed Department Name: _____

Major Name Changes:

Current Major Name: Fashion Merchandising (no change)

Current Emphasis Name: Degree: Proposed Name Change for Emphasis: Degree:
Global Soft Goods Merchandising and Manufacturing BSFCS Product Development and Design BSFCS

Minor Name Change:

Current Minor Name: _____ Degree _____ Proposed Minor Name: _____ Degree _____

Prefix Changes:

A prefix change package should be submitted after the name change has been approved.

Current Prefix	Department	Proposed Prefix	Department
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

JUSTIFICATION:

Attach a page justifying changes. SEE ATTACHED

SIGNATURES:

School/College: Livelihood 3-25-13
Department: Patricia Hunt-Hurst 3-15-13

Fashion Merchandising - B.S.F.C.S.

Degree Requirements

Entrance Requirements for the Major

General Education Core Curriculum

(Selected with the advice of an academic advisor)

Areas [I](#) [II](#) [III](#) [IV](#) [V](#)

[Area VI](#)

Major Requirements

College-wide Requirements must be satisfied in order to graduate with this major

TOTAL DEGREE HOURS **120 hours**

Basic View 

I. Foundation Courses (9 hours)

[ENGL 1101](#) or [ENGL 1101E](#) or [ENGL 1101S](#)

[ENGL 1102](#) or [ENGL 1102E](#) or [ENGL 1102M](#) or [ENGL 1050H](#) or [ENGL 1060H](#)

[MATH 1101](#) or [MATH 1113](#) or [MATH 2200](#) or [MATH 2250](#) or [MATH 2300H](#) or [MATH 2400](#) or [MATH 2400H](#) or [MATH 2410](#) or [MATH 2410H](#)

II. Sciences (7-8 hours)

At least one of the physical science or life science courses must include a laboratory.

Physical Sciences (3-4 hours)

Preferred Course(s): [CHEM 1110](#) and [CHEM 1110L](#)

Life Sciences (3-4 hours)

No preferred courses for this area. See Core Curriculum view.

III. Quantitative Reasoning (3-4 hours)

Preferred Course(s): [STAT 2000](#) or [STAT 2100H](#)

IV. World Languages and Culture, Humanities and the Arts (12 hours)

World Languages and Culture (9 hours)

No preferred courses for this area. See Core Curriculum view.

Humanities and the Arts (3 hours)

No preferred courses for this area. See Core Curriculum view.

V. Social Sciences (9 hours)

- Students who have not met the Georgia and U.S. Constitution requirement by examination should enroll in [POLS 1101](#).
- A passing grade on an examination on the history of the United States and Georgia is required to satisfy the United States

and Georgia History Requirement for all persons receiving a baccalaureate degree from the University, unless exempted by one of the following courses: HIST 2111, HIST 2112. Examinations are given to freshmen during orientation and twice each semester by the History Department. Reexamination is permitted. Examination dates are announced in the *Schedule of Classes*.

Preferred Course(s): (HIST 2111 or HIST 2111H or HIST 2112 or HIST 2112H) and (POLS 1101 or POLS 1105H) and [(PSYC 1101 or PSYC 1030H) or (SOCI 1101 or SOCI 1101H)]

Area VI

ACCT 2101 or ACCT 2101H
ARTS 2000 or ARHI 2300 or ARHI 2400
CHFD 2100 or HACE 2100 or HACE 2100H
CSCI 1100-1100L or MIST 2090 or MIST 2190H
ECON 2105 or ECON 2105H or ECON 2106 or ECON 2106H
COMM 1100 or COMM 2150H or COMM 2300

If any of the courses in Area VI have been used to satisfy Areas II-V of the Core Curriculum, General Electives may be taken here. (Refer to College-wide requirements when selecting General Electives)

Note: Fashion Merchandising requires individual review of non-equivalent transfer courses before they can be used to satisfy Area VI and Major Requirements.

Major Requirements

A baccalaureate degree program must require at least 21 semester hours of upper division courses in the major field and at least 39 semester hours of upper division work overall.

Required Courses (60 hours)

Complete the following (40 hours):

<u>MARK 3000</u> or <u>MARK 3001</u> or <u>MARK 3000H</u> or <u>MARK 3001H</u>	<u>TXMI 3530</u>
<u>MARK 4100</u>	<u>TXMI 4220</u> or <u>TXMI 4240/6240</u>
<u>TXMI 2000</u>	<u>TXMI 4230/6230</u>
<u>TXMI 3210</u>	<u>TXMI 4260</u>
<u>TXMI 3240</u>	<u>TXMI 4290/6290</u>
<u>TXMI 3500</u>	<u>TXMI 4520/6520</u> or <u>TXMI 4540/6540</u>
<u>TXMI 3520</u>	<u>TXMI 5240/7240</u> or <u>TXMI 5250</u>

Choose General - Fashion Merchandising or choose **Global-Soft Goods Merchandising and Manufacturing Product Development and Design** Area of Emphasis :

General-Fashion Merchandising

Choose twelve (12) hours from the following *Professional Electives*:

<u>ADPR 3100</u> or <u>ADPR 3100H</u>	<u>TXMI 4540/6540</u>
<u>ADPR 3850</u> or <u>ADPR 3850H</u>	<u>TXMI 4580/6580</u>
<u>EBUS 4010/6010</u>	<u>TXMI 4900/6900</u>
<u>HACE 3100</u>	<u>TXMI 5260</u>

TXMI 3540

TXMI 5270/7270

TXMI 3570

TXMI 5710/7710

TXMI 4110/6110

TXMI 5810/7810

TXMI 4160/6160

TXMI 5820/7820

TXMI 4250

TXMI 5900

TXMI(DRAM) 4270/6270

TXMI 5910/7910 (6 hours)

General Electives: 8 hours

Any level

CURRENT AREA OF EMPHASIS NAME AND REQUIREMENTS

~~Global Soft Goods Merchandising and Manufacturing Area of Emphasis~~

~~Choose 12 hours from the following:~~

~~TXMI 3540~~

~~TXMI 5260~~

~~TXMI 4160/6160~~

~~TXMI 5900~~

~~TXMI 4250~~

~~TXMI 5710/7710(3 hours) or CHFD(FDNS)(HACE)(TXMI) 5711/7711~~

~~TXMI 4540/6540~~

~~TXMI 5910/7910 (maximum of 6 hours)~~

~~**General Electives: 8 hour**~~

~~Any level~~

REVISED AREA OF EMPHASIS NAME AND REQUIREMENTS

Area of Emphasis in Product Development and Design

Required Courses (9 hours)

TXMI 3540, CAD for Apparel Design and Production (3 hours)

TXMI 4160/6160, Product Development in the Textile and Apparel Industries (3 hours)

TXMI 4250, Survey of Apparel and Soft Goods Manufacturing (3 hours)

Select 3 to 4 hours from the following:

TXMI 4220, Apparel Line Development and Presentation (3 hours)

TXMI 5260, Consumer and Employee Case Studies in the Retail Industry (3 hours)

TXMI 5710/7710, Study Tour in Textiles, Merchandising and Interiors (3 hours)

TXMI 5900, Internship Orientation - Fashion Merchandising (1 hour)

TXMI 5910/7910, Textiles, Merchandising and Interiors Internship (3 hours)

(This total does not include the 1-hour P.E. requirement)
