

**PROPOSAL TO CHANGE THE NAME OF THE UNDERGRADUATE MAJOR  
IN SPORT STUDIES TO SPORT MANAGEMENT**

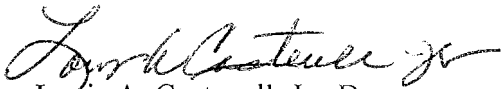
**Major Name Changes:**

Current Major Name:	Degree	Proposed Major Name:
Sport Studies	B.S.Ed.	Sport Management

**JUSTIFICATION:**

Over the last three years, options within and requirements for the B.S.Ed. in Sport Studies have changed. Formal areas of emphasis in Sport Leadership and Sport Communication were terminated. The single remaining area of focus is on sport business. New faculty with expertise in sport finance/economics, sport marketing and sport law have been added to strengthen this focus. The curriculum requirements have been changed to be consistent with national standards for undergraduate degree programs in sport management. Throughout the United States, the name used to describe this field of study is sport management. The Department is requesting a change in the major name to sport management because: 1) it better describes the focus of the major, 2) it makes the major name consistent with the name for similar majors at peer institutions, and 3) it will assist students in obtaining jobs. The Department faculty voted unanimously in favor of the change. Undergraduate students in the Sport Studies major are in favor of this name change.

**SIGNATURES:**



Louis A. Castenell, Jr., Dean  
College of Education



Kirk J. Cureton, Head  
Department of Kinesiology



Sally J. Zepeda  
College/School Curriculum Committee Chair