



The University of Georgia®

University Council
Athens, Georgia 30602

April 22, 2010

UNIVERSITY CURRICULUM COMMITTEE – 2009-2010

Mr. David E. Shipley, Chair

Agricultural and Environmental Sciences - Dr. Timothy L. Foutz

Arts and Sciences - Dr. Roxanne Eberle (Arts)

Dr. Rodney Mauricio (Sciences)

Business - Dr. James S. Linck

Ecology - Dr. James W. Porter

Education - Dr. Yvette Q. Getch

Environment and Design - Mr. Scott S. Weinberg

Family and Consumer Sciences - Dr. Jan M. Hathcote

Forestry and Natural Resources - Dr. Sarah F. Covert

Journalism and Mass Communication - Dr. Wendy A. Macias

Law – No representative

Pharmacy - Dr. Keith N. Herist

Public and International Affairs - Dr. Jerome S. Legge

Public Health – Dr. Phaedra S. Corso

Social Work - Dr. Patricia M. Reeves

Veterinary Medicine - Dr. K. Paige Carmichael

Graduate School - Dr. Malcolm R. Adams

Undergraduate Student Representative – Cameron Secord

Graduate Student Representative – Lauren King

Dear Colleagues:

The attached proposal to combine the following three majors into one new major in Journalism (A.B.J.) will be an agenda item for the April 29, 2010, Full University Curriculum Committee meeting.

From: Magazines (A.B.J.), Newspapers (A.B.J.), Publication Management (A.B.J.)

To: Journalism (A.B.J.)

Also, attached is the request for four Areas of Emphasis under the new major in Journalism (A.B.J.)

Sincerely,

David E. Shipley, Chair
University Curriculum Committee

cc: Professor Jere W. Morehead
Dr. Laura D. Jolly



The University of Georgia

Grady College of Journalism and Mass Communication

April 23, 2010

Provost Jere Morehead
Senior Vice President for
Academic Affairs and Provost
Administration Building
Campus

Dear Jere:

I request that the three majors in the Department of Journalism be combined into one major: Journalism. After extensive study and discussion, the Department of Journalism has concluded that it is time to change the newspaper, magazine and publication management majors into a single journalism major. I concur.

The existing majors are tied to industries that have been essential to journalism in the past and will continue to be in the future. But the industry names do not reflect the breadth of a journalism degree or the merging media where journalism is practiced. Journalism faculty have concluded that "Journalism" is a more accurate, contemporary and inclusive name for the department's major. Indeed, all of the courses and majors in the department serve journalism, and have since Steadman Sanford created the School of Journalism in 1915. The Department of Journalism will continue to teach future newspaper reporters, magazine writers and publication management executives to advance journalism in increasingly converged media. While at Grady, students and faculty increasingly collaborate across the departments and courses in the College of Journalism and Mass Communication.

A single journalism major is advisable administratively. With a single major, the department can more flexibly create and discontinue concentrations and emphases to lead—and be responsive to—changes in resources, in the journalism professions and in student demand. We also understand the Regents welcome consolidation of majors where appropriate.

Jere, this constitutes a real step forward, and I hope it is approved.

Sincerely,

E. Culpepper Clark
Dean



The University of Georgia

College of Journalism and Mass Communication

NAME CHANGE JUSTIFICATION FORM

School/College Name: _____

Proposed Name: _____

Department Name Changes:

Current Department Name:

Proposed Department Name:

Major Name Changes:

Current Major Name:

Degree

Proposed Major Name:

Degree

Magazines
Newspapers
Publication Management

ABJ
ABJ
ABJ

Journalism
Journalism
Journalism

ABJ
ABJ
ABJ

Minor Name Change:

Current Minor Name:

Degree

Proposed Minor Name:

Degree

Prefix Changes:

A prefix change package should be submitted after the name change has been approved.

Current Prefix

Department

Proposed Prefix

Department

JUSTIFICATION:

Attach a page justifying changes.

SIGNATURES:

School/College: _____

Department: _____

PROPOSAL FOR AREA OF EMPHASIS

School/College: Grady College of Journalism and Mass Communication

Department/Division: Journalism

Major: Journalism

If major has more than one area of emphasis, submit all areas of emphasis under one major together. A course may appear in more than one area of emphasis, but each area of emphasis should have a distinct focus.

Major Requirements: Attach a list of requirements for the major. Undergraduate programs may attach a copy of the major requirements from the online bulletin. Graduate programs may provide a list of general requirements for the major.

Area of Emphasis Title (as it will appear in the *Bulletin*): Publication Management Emphasis

Proposed starting date: Fall 2011

Area of Emphasis Description:

Include prefixes, numbers and titles of required courses, number of credit hours required; residency requirements (if any); and grade requirements (if any). Graduate Areas of Emphasis may refer to groups of courses if necessary.

See attached

Signatures:

Department Head




Department

Journal

Date

4/23/10

School/College Curriculum Committee Chair



School/College

GRADY

Date

4-23-10

Dean of Graduate School

Date

University Curriculum Committee Chair

Proposal for Area of Emphasis

Publication Management Emphasis:

Required Major Courses: (30 hours)

<u>Course ID</u>	<u>Course Title</u>	<u>Credit Hours</u>
Core		
JOUR 3310	Intro to Journalism	3
JOUR 3410	News Writing	4
JRLC 5040	Communication Law	3
		10
Required		
JOUR 5640	Newspaper Management	3
Choose one visual course		
JOUR 3610	Introduction to Photojournalism	3
	(Required for visual emphasis; sixteen journalism students per year will be eligible for the visual emphasis. See visual emphasis.)	
ADPR 3520	Graphic Communication	3
NMIX 4110	New Media Production	3
TELE 4290	Web production	3
JOUR 5990	Multimedia Journalism (3410 pre-req)	3
		3
Choose one writing or editing course		
JOUR5300	Public Affairs Reporting	3
JOUR 5530	Editorial Writing	3
JOUR 5580	Magazine Article Writing	3
JOUR 5590	Critical Writing	3
JOUR 3510	Editing	4
		3-4

4/14/10 - 12:00 pm

College Electives (11 hours)

Five hours or more from JOUR:

JOUR 3510	Editing	4
JOUR 5410	Journalism Ethics	3
JOUR 5420	Credibility	3
JOUR 5620	Magazine Management	3
JOUR 5640	Newspaper Management	3
JOUR 5670	Contemporary American Newspapers	3
JOUR 5100	Practicum	1
JOUR 5010	Internship	1-3
JOUR5170	Directed Study	3
		5

Up to 6 hours from Upper division Grady courses:

JRLC 5080	International Mass Communication	3
JRLC 5310	Social Effects of Mass Communication	3
JRLC 5400	Race/Gender and Media	3
JRLC 5490	U.S. Media History	3
ADPR 3100	Intro to Advertising	3
ADPR 3850	Intro to Public Relations	3
TELE 3010	Intro to Telecommunications	3
NMIX 2020	Intro to New Media	0
		6

Total **30**

Upper Division Electives		(15 hours)
ACCT 2101	Principles of Accounting I	3
ACCT 2102	Principles of Accounting II	3
ECON 2105	Principles of Macroeconomics	3
ECON 2106	Principles of Microeconomics	3
LEGL 2700	Legal and Regulatory Environment of Business	3
MARK 3001	Principles of Marketing	3
MGMT 3001	Principles of Management	3
MIST 2090	Introduction to Information Systems in Business	3
MSIT 3001	Statistical Analysis of Business I	3
STAT 4210	Statistical Methods	3

Admission to Grady's high-demand majors is highly competitive; acceptance is not guaranteed. The College expects this high demand to continue, due to high interest in journalism and mass communication, the vibrant reputation of Grady College and the high quality of students who apply.

Selection of applicants will be based on scores in the following areas:

- 75% Grades in A, C and E of the UGA core or I, IV, and V of the general education curriculum.
- 25% Score written statement of interest. (Maximum length is 2 pages)

The number of spaces available for new students varies by semester and is determined by the availability of teaching staff, classroom space, lab facilities and other resources for each major, as well as our commitment to help students proceed efficiently through our 4-semester programs.

Students entering the journalism major must choose an area of emphasis, either magazine journalism, public affairs journalism or publication management. Sixteen journalism majors per year will be selected to transfer to the visual emphasis. Selection will be based on a student's portfolio in JOUR 3610, Beginning Photojournalism. All journalism majors must take at least one visual course.

A grade of C- or higher must be earned in any journalism and mass communication course which counts toward satisfaction of requirements for the A.B.J. degree. An overall grade point average in journalism and mass communication courses of at least 2.0 must be earned to satisfy requirements for the A.B.J. degree.

PROPOSAL FOR AREA OF EMPHASIS

School/College: Grady College of Journalism and Mass Communication

Department/Division: Journalism

Major: Journalism

If major has more than one area of emphasis, submit all areas of emphasis under one major together. A course may appear in more than one area of emphasis, but each area of emphasis should have a distinct focus.

Major Requirements: Attach a list of requirements for the major. Undergraduate programs may attach a copy of the major requirements from the online bulletin. Graduate programs may provide a list of general requirements for the major.

Area of Emphasis Title (as it will appear in the *Bulletin*): Magazine Journalism Emphasis

Proposed starting date: Fall 2011

Area of Emphasis Description:

Include prefixes, numbers and titles of required courses, number of credit hours required: residency requirements (if any); and grade requirements (if any). Graduate Areas of Emphasis may refer to groups of courses if necessary.

See attached

Signatures:

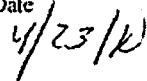
Department Head



Department



Date



School/College Curriculum Committee Chair



School/College



Date



Dean of Graduate School

Date

University Curriculum Committee Chair

Proposal for Area of Emphasis

Magazine Journalism Emphasis:

Required Major Courses: (30 hours)

<u>Course ID</u>	<u>Course Title</u>	<u>Credit Hours</u>
Core		
JOUR 3310	Intro to Journalism	3
JOUR 3410	News Writing	4
JRLC 5040	Communication Law	3
		10
Required		
JOUR 5580	Magazine Article Writing	3
Choose one visual course		
JOUR 3610	Introduction to Photojournalism	3
	(Required for visual emphasis; sixteen journalism students per year will be eligible for the visual emphasis. See visual emphasis.)	
ADPR 3520	Graphic Communication	3
NMIX 4110	New Media Production	3
TELE 4290	Web production	3
JOUR 5990	Multimedia Journalism (3410 pre-req)	3
		3
Choose one writing or editing course		
JOUR5300	Public Affairs Reporting	3
JOUR 5530	Editorial Writing	3
JOUR 5590	Critical Writing	3
JOUR 5360	Advanced Magazine Editing and Design	4
JOUR 3510	Editing	4
		3-4

4/14/10 - 12:00 pm

College Electives (11 hours)

Five hours or more from JOUR:

JOUR 3510	Editing	4
JOUR 5410	Journalism Ethics	3
JOUR 5420	Credibility	3
JOUR 5620	Magazine Management	3
JOUR 5640	Newspaper Management	3
JOUR 5670	Contemporary American Newspapers	3
JOUR 5100	Practicum	1
JOUR 5010	Internship	1-3
JOUR5170	Directed Study	3
		5

Up to 6 hours from Upper division Grady courses:

JRLC 5080	International Mass Communication	3
JRLC 5310	Social Effects of Mass Communication	3
JRLC 5400	Race/Gender and Media	3
JRLC 5490	U.S. Media History	3
ADPR 3100	Intro to Advertising	3
ADPR 3850	Intro to Public Relations	3
TELE 3010	Intro to Telecommunications	3
NMIX 2020	Intro to New Media	0
		6

Total 30

Admission to Grady's high-demand majors is highly competitive; acceptance is not guaranteed. The College expects this high demand to continue, due to high interest in journalism and mass communication, the vibrant reputation of Grady College and the high quality of students who apply.

Selection of applicants will be based on scores in the following areas:

- 75% Grades in A, C and E of the UGA core or I, IV, and V of the general education curriculum.
- 25% Score written statement of interest. (Maximum length is 2 pages)

The number of spaces available for new students varies by semester and is determined by the availability of teaching staff, classroom space, lab facilities and other resources for each major, as well as our commitment to help students proceed efficiently through our 4-semester programs.

Students entering the journalism major must choose an area of emphasis, either magazine journalism, public affairs journalism or publication management. Sixteen journalism majors per year will be selected to transfer to the visual emphasis. Selection will be based on a student's portfolio in JOUR 3610, Beginning Photojournalism. All journalism majors must take at least one visual course.

A grade of C- or higher must be earned in any journalism and mass communication course which counts toward satisfaction of requirements for the A.B.J. degree. An overall grade point average in journalism and mass communication courses of at least 2.0 must be earned to satisfy requirements for the A.B.J. degree.

PROPOSAL FOR AREA OF EMPHASIS

School/College: Grady College of Journalism and Mass Communication

Department/Division: Journalism

Major: Journalism

If major has more than one area of emphasis, submit all areas of emphasis under one major together. A course may appear in more than one area of emphasis, but each area of emphasis should have a distinct focus.

Major Requirements: Attach a list of requirements for the major. Undergraduate programs may attach a copy of the major requirements from the online bulletin. Graduate programs may provide a list of general requirements for the major.

Area of Emphasis Title (as it will appear in the *Bulletin*): Public Affairs Journalism Emphasis


Proposed starting date: Fall 2011

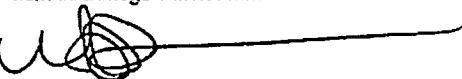
Area of Emphasis Description:

Include prefixes, numbers and titles of required courses, number of credit hours required; residency requirements (if any); and grade requirements (if any). Graduate Areas of Emphasis may refer to groups of courses if necessary.


See attached

Signatures:

Department Head 

School/College Curriculum Committee Chair 

Dean of Graduate School

Department 
School/College
GRADY

Date
4/23/10

Date
4-23-10

Date

University Curriculum Committee Chair

Proposal for Area of Emphasis

Public Affairs Journalism Emphasis:

Required Major Courses: (30 hours)

<u>Course ID</u>	<u>Course Title</u>	<u>Credit Hours</u>
Core		
JOUR 3310	Intro to Journalism	3
JOUR 3410	News Writing	4
JRLC 5040	Communication Law	3
		10
Required		
JOUR 5300	Public Affairs Reporting	3
Choose one visual course		
JOUR 3610	Introduction to Photojournalism	3
	(Required for visual emphasis; sixteen journalism students per year will be eligible for the visual emphasis. See visual emphasis.)	
ADPR 3520	Graphic Communication	3
NMIX 4110	New Media Production	3
TELE 4290	Web production	3
JOUR 5990	Multimedia Journalism	3
	(3410 pre-req)	3
Choose one writing or editing course		
JOUR 5580	Magazine Article Writing	3
JOUR 5530	Editorial Writing	3
JOUR 5590	Critical Writing	3
JOUR 5360	Advanced Magazine Editing and Design	4
JOUR 3610	Multimedia editing and design	4
		3-4

4/14/10 - 12:00 pm

College Electives (11 hours)

Five hours or more from JOUR:

JOUR 3510	Editing	4
JOUR 5410	Journalism Ethics	3
JOUR 5420	Credibility	3
JOUR 5620	Magazine Management	3
JOUR 5640	Newspaper Management	3
JOUR 5670	Contemporary American Newspapers	3
JOUR 5100	Practicum	1
JOUR 5010	Internship	1-3
JOUR5170	Directed Study	3
		5

Up to 6 hours from Upper division Grady courses:

JRLC 5080	International Mass Communication	3
JRLC 5310	Social Effects of Mass Communication	3
JRLC 5400	Race/Gender and Media	3
JRLC 5490	U.S. Media History	3
ADPR 3100	Intro to Advertising	3
ADPR 3850	Intro to Public Relations	3
TELE 3010	Intro to Telecommunications	3
NMIX 2020	Intro to New Media	0
		6

Total 30

Admission to Grady's high-demand majors is highly competitive; acceptance is not guaranteed. The College expects this high demand to continue, due to high interest in journalism and mass communication, the vibrant reputation of Grady College and the high quality of students who apply.

Selection of applicants will be based on scores in the following areas:

- 75% Grades in A, C and E of the UGA core or I, IV, and V of the general education curriculum.
- 25% Score written statement of interest. (Maximum length is 2 pages)

The number of spaces available for new students varies by semester and is determined by the availability of teaching staff, classroom space, lab facilities and other resources for each major, as well as our commitment to help students proceed efficiently through our 4-semester programs.

Students entering the journalism major must choose an area of emphasis, either magazine journalism, public affairs journalism or publication management. Sixteen journalism majors per year will be selected to transfer to the visual emphasis. Selection will be based on a student's portfolio in JOUR 3610, Beginning Photojournalism. All journalism majors must take at least one visual course.

A grade of C- or higher must be earned in any journalism and mass communication course which counts toward satisfaction of requirements for the A.B.J. degree. An overall grade point average in journalism and mass communication courses of at least 2.0 must be earned to satisfy requirements for the A.B.J. degree.

PROPOSAL FOR AREA OF EMPHASIS

School/College: Grady College of Journalism and Mass Communication

Department/Division: Journalism

Major: Journalism

If major has more than one area of emphasis, submit all areas of emphasis under one major together. A course may appear in more than one area of emphasis, but each area of emphasis should have a distinct focus.

Major Requirements: Attach a list of requirements for the major. Undergraduate programs may attach a copy of the major requirements from the online bulletin. Graduate programs may provide a list of general requirements for the major.

Area of Emphasis Title (as it will appear in the *Bulletin*): Visual Journalism Emphasis

Proposed starting date: Fall 2011

Area of Emphasis Description:

Include prefixes, numbers and titles of required courses, number of credit hours required; residency requirements (if any); and grade requirements (if any). Graduate Areas of Emphasis may refer to groups of courses if necessary.

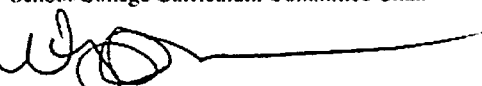
See attached

Signatures:

Department Head 

Department

Date

School/College Curriculum Committee Chair 
Dean of Graduate School

School/College

Date

GRADY

4/23/10
4-23-10

Date

University Curriculum Committee Chair

Proposal for Area of Emphasis

Visual Journalism Emphasis:

Required Major Courses: (30 hours)

<u>Course ID</u>	<u>Course Title</u>	<u>Credit Hours</u>
Core		
JOUR 3310	Intro to Journalism	3
JOUR 3410	News Writing	4
JRLC 5040	Communication Law	3
		10
Choose one		
JOUR 5300	Public Affairs Reporting	3
JOUR 5580	Magazine Article Writing	3
JOUR 5640	Newspaper Management	3
		3
Required		
JOUR 3610	Introduction to Photojournalism	3
JOUR 3710	Advanced Photojournalism	3
JOUR 5370	Documentary Photojournalism	3
		9
College Electives (11 hours)		
Two hours or more from JOUR:		
JOUR 3510	Editing	4
JOUR 5410	Journalism Ethics	3
JOUR 5420	Credibility	3
JOUR 5620	Magazine Management	3
JOUR 5640	Newspaper Management	3
JOUR 5670	Contemporary American Newspapers	3
JOUR 5100	Practicum	1
JOUR 5010	Internship	1-3
JOUR5170	Directed Study	3
		2

4/14/10 - 12:00 pm

Up to 6 hours from Upper division Grady courses:

JRLC 5080	International Mass Communication	3
JRLC 5310	Social Effects of Mass Communication	3
JRLC 5400	Race/Gender and Media	3
JRLC 5490	U.S. Media History	3
ADPR 3100	Intro to Advertising	3
ADPR 3850	Intro to Public Relations	3
TELE 3010	Intro to Telecommunications	3
NMIX 2020	Intro to New Media	0
		6
	Total	30

Admission to Grady's high-demand majors is highly competitive; acceptance is not guaranteed. The College expects this high demand to continue, due to high interest in journalism and mass communication, the vibrant reputation of Grady College and the high quality of students who apply.

Selection of applicants will be based on scores in the following areas:

- 75% Grades in A, C and E of the UGA core or I, IV, and V of the general education curriculum.
- 25% Score written statement of interest. (Maximum length is 2 pages)

The number of spaces available for new students varies by semester and is determined by the availability of teaching staff, classroom space, lab facilities and other resources for each major, as well as our commitment to help students proceed efficiently through our 4-semester programs.

Students entering the journalism major must choose an area of emphasis, either magazine journalism, public affairs journalism or publication management. Sixteen journalism majors per year will be selected to transfer to the visual emphasis. Selection will be based on a student's portfolio in JOUR 3610, Beginning Photojournalism. All journalism majors must take at least one visual course.

A grade of C- or higher must be earned in any journalism and mass communication course which counts toward satisfaction of requirements for the A.B.J. degree. An overall grade point average in journalism and mass communication courses of at least 2.0 must be earned to satisfy requirements for the A.B.J. degree.

Proposed Areas of Emphasis

Journalism - A.B.J.

Degree Requirements

Entrance Requirements for the Major

General Education Core Curriculum
(Selected with the advice of an academic advisor)


Areas I II III IV V

Area VI

Major Requirements

College-wide Requirements must be satisfied in order to graduate with this major

TOTAL DEGREE HOURS 120 hours

Basic View 

I. Foundation Courses (9 hours)

ENGL 1101

ENGL 1102 or ENGL 1102E or ENGL 1102M or ENGL 1050H or ENGL 1060H

MATH 1101

II. Sciences (7-8 hours)

At least one of the physical science or life science courses must include a laboratory.

Physical Sciences (3-4 hours)

No preferred courses for this area. See Core Curriculum view.

Life Sciences (3-4 hours)

No preferred courses for this area. See Core Curriculum view.

III. Quantitative Reasoning (3-4 hours)

Preferred Course(s): STAT 2000

IV. World Languages and Culture, Humanities and the Arts (12 hours)

World Languages and Culture (9 hours)

No preferred courses for this area. See Core Curriculum view.

Humanities and the Arts (3 hours)

Preferred Course(s): One literature course from CLAS, CMLT, or ENGL

V. Social Sciences (9 hours)

- Students who have not met the Georgia and U.S. Constitution requirement by examination should enroll in POLS 1101.
- A passing grade on an examination on the history of the United States and Georgia is required to satisfy the United States and Georgia History Requirement for all persons receiving a baccalaureate degree from the University, unless exempted by one of the following courses: HIST 2111, HIST 2112. Examinations are given to freshmen during orientation and twice each semester by the History Department. Reexamination is permitted. Examination dates are announced in the *Schedule of Classes*.

No preferred courses for this area. See Core Curriculum view.

Area VI

Foreign Language sequence through the third semester

ECON 2105 or ECON 2105H or ECON 2106 or ECON 2106H

Choose nine hours of 1000/2000-level courses from the following:

ANTH, ARTS, CLAS, CMLT, DRAM, ENGL, GEOG, HIST, PHIL, POLS, PSYC, RELI, SOCI, SPCM, STAT.

Entrance Requirements

- Enrolled in and accepted to UGA
- Completion of 45 semester hours, including I-V of the core.
(45 hours must be earned by the semester of application, not "in-progress")
- Overall G.P.A. of 2.8
- Good academic standing (2.0 cumulative UGA G.P.A.)
- Complete a written statement of interest. The maximum length will be 2 pages. The statement must be written at the UGA Testing Center.
- Completed online application within the application window dates each semester.

This is a high demand major. After meeting the entrance requirements, students will be selected based on the

following high-demand selection criteria.

High-Demand Major–Selection Criteria

Selection of applicants will be based on scores in the following areas:

- 75% Grades in I, IV, and V of the general education curriculum.
- 25% Score written statement of interest. (Maximum length is 2 pages)

The number of spaces available for new students varies by semester and is determined by the availability of teaching staff, classroom space, lab facilities and other resources for each major, as well as our commitment to help students proceed efficiently through our 4-semester programs.

Major Requirements

A baccalaureate degree program must require at least 21 semester hours of upper division courses in the major field and at least 39 semester hours of upper division work overall.

Required Courses (30 hours)

A grade of C- or higher must be earned in any journalism and mass communication course which counts toward satisfaction of requirements for the A.B.J. degree. An overall grade point average in journalism and mass communication courses of at least 2.0 must be earned to satisfy requirements for the A.B.J. degree.

Students must choose an Area of Emphasis in Magazine Journalism, Public Affairs Journalism or Publication Management.

Sixteen journalism majors per year will be selected to transfer to the visual emphasis. Selection will be based on a student's portfolio in JOUR 3610, Beginning Photojournalism. All journalism majors must take at least one visual course.*

Magazine Journalism Emphasis:

Required Courses: (30 hours)

Core

JOUR 3310 Intro to Journalism
JOUR 3410 News Writing
JRLC 5040 Communication Law

Required

JOUR 5580 Magazine Article Writing

Choose one visual course

JOUR 3610 Introduction to Photojournalism

(Required for visual emphasis; sixteen journalism students per year will be eligible for the visual emphasis. See visual emphasis.)

ADPR 3520 Graphic Communication
NMIX 4110 New Media Production
TELE 4290 Web production
JOUR 5990 Multimedia Journalism

Choose one writing or editing course

JOUR5300 Public Affairs Reporting
JOUR 5530 Editorial Writing
JOUR 5590 Critical Writing
JOUR 5360 Advanced Magazine Editing and Design
JOUR 3510 Editing

College Electives (11 hours)

Five hours or more from JOUR:

JOUR 3510 Editing
JOUR 5410 Journalism Ethics
JOUR 5420 Credibility
JOUR 5620 Magazine Management
JOUR 5640 Newspaper Management
JOUR 5670 Contemporary American Newspapers
JOUR 5100 Practicum
JOUR 5010 Internship
JOUR5170 Directed Study

Up to 6 hours from Upper division Grady courses:

JRLC 5080 International Mass Communication
JRLC 5310 Social Effects of Mass Communication
JRLC 5400 Race/Gender and Media
JRLC 5490 U.S. Media History
ADPR 3100 Intro to Advertising
ADPR 3850 Intro to Public Relations
TELE 3010 Intro to Telecommunications
NMIX 2020 Intro to New Media

Public Affairs Journalism Emphasis:

Required Courses: (30 hours)

Core

JOUR 3310 Intro to Journalism
JOUR 3410 News Writing
JRLC 5040 Communication Law

Required

JOUR 5300 Public Affairs Reporting

Choose one visual course

JOUR 3610 Introduction to Photojournalism
(Required for visual emphasis; sixteen journalism students per year will be eligible for the visual emphasis. See visual emphasis.)
ADPR 3520 Graphic Communication
NMIX 4110 New Media Production
TELE 4290 Web production
JOUR 5990 Multimedia Journalism
(3410 pre-req)

Choose one writing or editing course

JOUR 5580 Magazine Article Writing
JOUR 5530 Editorial Writing

JOUR 5590 Critical Writing
JOUR 5360 Advanced Magazine Editing and Design
JOUR 3610 Multimedia editing and design

College Electives (11 hours)

Five hours or more from JOUR:

JOUR 3510 Editing
JOUR 5410 Journalism Ethics
JOUR 5420 Credibility
JOUR 5620 Magazine Management
JOUR 5640 Newspaper Management
JOUR 5670 Contemporary American Newspapers
JOUR 5100 Practicum
JOUR 5010 Internship
JOUR5170 Directed Study

Up to 6 hours from Upper division Grady courses:

JRLC 5080 International Mass Communication
JRLC 5310 Social Effects of Mass Communication
JRLC 5400 Race/Gender and Media
JRLC 5490 U.S. Media History
ADPR 3100 Intro to Advertising
ADPR 3850 Intro to Public Relations
TELE 3010 Intro to Telecommunications
NMIX 2020 Intro to New Media

Publication Management Emphasis:

Required Courses: (30 hours)

Core

JOUR 3310 Intro to Journalism
JOUR 3410 News Writing
JRLC 5040 Communication Law

Required

JOUR 5640 Newspaper Management

Choose one visual course

JOUR 3610 Introduction to Photojournalism
(Required for visual emphasis; sixteen journalism students per year will be eligible for the visual emphasis. See visual emphasis.)
ADPR 3520 Graphic Communication
NMIX 4110 New Media Production
TELE 4290 Web production
JOUR 5990 Multimedia Journalism
(3410 pre-req)

Choose one writing or editing course

JOUR5300 Public Affairs Reporting
JOUR 5530 Editorial Writing
JOUR 5580 Magazine Article Writing
JOUR 5590 Critical Writing
JOUR 3510 Editing

College Electives (11 hours)

Five hours or more from JOUR:

JOUR 3510 Editing
JOUR 5410 Journalism Ethics
JOUR 5420 Credibility
JOUR 5620 Magazine Management
JOUR 5640 Newspaper Management
JOUR 5670 Contemporary American Newspapers
JOUR 5100 Practicum
JOUR 5010 Internship
JOUR5170 Directed Study

Up to 6 hours from Upper division Grady courses:

JRLC 5080 International Mass Communication
JRLC 5310 Social Effects of Mass Communication
JRLC 5400 Race/Gender and Media
JRLC 5490 U.S. Media History
ADPR 3100 Intro to Advertising
ADPR 3850 Intro to Public Relations
TELE 3010 Intro to Telecommunications
NMIX 2020 Intro to New Media

Upper Division Electives (15 hours)

ACCT 2101 Principles of Accounting I 3
ACCT 2102 Principles of Accounting II 3
ECON 2105 Principles of Macroeconomics 3
ECON 2106 Principles of Microeconomics 3
LEGL 2700 Legal and Regulatory Environment of Business 3
MARK 3001 Principles of Marketing 3
MGMT 3001 Principles of Management 3
MIST 2090 Introduction to Information Systems in Business 3
MSIT 3001 Statistical Analysis of Business I 3
STAT 4210 Statistical Methods 3

Visual Journalism Emphasis:*

Required Major Courses: (30 hours)

Core

JOUR 3310 Intro to Journalism
JOUR 3410 News Writing
JRLC 5040 Communication Law

Choose one

JOUR 5300 Public Affairs Reporting
JOUR 5580 Magazine Article Writing
JOUR 5640 Newspaper Management

Required

JOUR 3610 Introduction to Photojournalism
JOUR 3710 Advanced Photojournalism
JOUR 5370 Documentary Photojournalism

College Electives (11 hours)

Two hours or more from JOUR:

JOUR 3510 Editing
JOUR 5410 Journalism Ethics

JOUR 5420 Credibility
JOUR 5620 Magazine Management
JOUR 5640 Newspaper Management
JOUR 5670 Contemporary American Newspapers
JOUR 5100 Practicum
JOUR 5010 Internship
JOUR5170 Directed Study

Up to 6 hours from Upper division Grady courses:

JRLC 5080 International Mass Communication
JRLC 5310 Social Effects of Mass Communication
JRLC 5400 Race/Gender and Media
JRLC 5490 U.S. Media History
ADPR 3100 Intro to Advertising
ADPR 3850 Intro to Public Relations
TELE 3010 Intro to Telecommunications
NMIX 2020 Intro to New Media

General Electives (30 hours)

Choose fifteen hours of **upper division courses in no more than two disciplines other than journalism and mass communication.**

Choose fifteen additional hours **in any discipline and level.**

A dual major may fulfill elective requirements.

(This total does not include the 1-hour P.E. requirement)