



The University of Georgia

Grady College of Journalism and Mass Communication

March 2, 2015

Pamela S. Whitten
Senior Vice President and Provost
Senior Vice President Office Academic Affairs
206 Administration Building
CAMPUS

Provost Whitten:

On behalf of Grady College, I would like to express my enthusiastic support for the implementation of a university-wide requirement for experiential learning.

Already a critical component of our curricula in all three departments at Grady, experiential learning gives our students the ability to take their classroom learning into the world, reinvigorating their studies by allowing them to apply the skills we teach them. The feedback from our students engaged in experiential learning demonstrates its importance, and the university-wide requirement would ensure that every Grady graduate has taken advantage of the rich opportunities for experiential learning.

The addition of an experiential learning requirement is a significant step towards making the University of Georgia a recognized leader in the field, and for ensuring that all students apply the skills they learn in our classrooms.

Sincerely,

Charles N. Davis
Dean

Grady College of Journalism and Mass Communication
Courses & Extracurricular Activities Eligible for Experiential Learning Requirement

Study Abroad & Domestic Field Study

Participation in any Grady-sponsored Study Abroad or Domestic Field Study Program. Non-Grady programs can be approved by request

Internships

For-credit participation in any Grady-approved internship experience:

ADPR 5010 – Advertising Internship
ADPR 5011 – Public Relations Internship
JOUR 5010 – Media Internship
TELE 5010 – Mass Communication Internship

Research

Recipient of a CURO Research Assistantship. Participation in any Grady-approved Research course, such as:

ADPR/JOUR/TELE 4960H – Honors Undergraduate Research
ADPR/JOUR/TELE 4970H – Honors Undergraduate Research
ADPR/JOUR/TELE 4980H – Honors Undergraduate Research
APDR/JOUR/TELE 4990H – Honors Undergraduate Thesis

Coursework

Many students will complete the experiential learning requirement through completion of at least one of the courses listed below:

*ADPR 5740 – Advertising and Communication Campaigns
*ADPR 5950 – Public Relations Campaigns
*JOUR 5090 – Multiplatform Newsroom: Newsource, or
*JOUR 5091 – Multiplatform Newsroom: Projects
NMIX 4510 – New Media Capstone
TELE 5250 – Post-Production Techniques
TELE 5260 - Advanced Production
TELE 5270 - Documentary Production

Extracurricular Activities

When extracurricular activities are used to satisfy the requirement, students will be required to provide a substantive written document reflecting on how their experiences fulfill the learning outcomes. This document must be reviewed and passed as satisfactory by the student's department head.

Note: The Dean of Grady College shall have authority to approve exceptions for students who make a compelling case for having met the spirit of the requirement through means other than those specified in the school or college's implementation plan.

Key

*Required courses for major